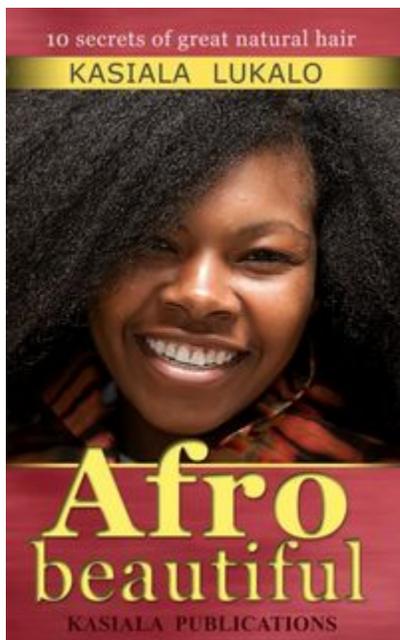


**DOWNLOAD
FOR FREE NOW!**



The book Afro Beautiful is designed to be the companion of every person who wants to reconnect with and deepen their understanding of natural Afro hair and explore its unique nature. It is an informational book that looks to lost knowledge about Afro hair and builds in relevant new information.

For several generations people of African ancestry have not paid attention to their obvious traditional heritage to get lessons for the care of Afro hair. Yet there are important bits of knowledge transmitted through continuing traditions that have been handed down through generations. Instead people across the continent have followed a path led by international commercial ideals and tastes.

It is not a deliberate lack of knowledge. The history of Africa's people has been one of dislocation and disruption. Forced displacements, slavery, colonisation, the imposition of new borders and structures of government along with an education system that draws from non-Afro cultures that have all discounted African knowledge and education. The result has been that African peoples across the world have become separated from essential knowledge about themselves, and specifically, information that relates to the care of natural African hair. It has not helped that Afro style has generally been frowned on as too bold and free. This is true of in almost every environment classified as conservative including banks and financial institutions, government offices, courts and the legal system, health facilities, schools and educational institutions, large multinational corporations and senior management of many, many organisations. Most of these institutions still silently frown on natural Afro hair suggesting that it is somehow inappropriate and not suited to places where important transactions are carried out. And yet a natural Afro is just that - it is natural. It is how Afro hair comes out of our scalp and an expression of Afro culture. So this is in effect the final frontier for Afro style and nothing defines that style in the way that hair does.

The process of rebuilding the knowledge has seen some revival in a silent movement to learn through experimentation and sharing knowledge. The book Afro Beautiful hopes to

build on what knowledge is available and add important views to the process in the hope of contributing to renewed appreciation for Afro hair and its acceptance in all the spaces of modern life and in every part of the world.

In publishing this e-book we hope that one result will be widespread reconnection with the beauty of natural Afro hair style. If this book helps the Afro beautiful to find space and acceptance in more places around the world it will have accomplished its goal.

