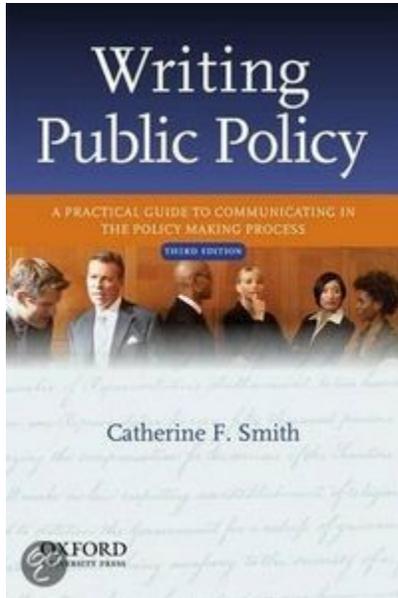


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This book presents a general method for planning, producing, and assessing communications in a variety of real-life contexts and situations of public policy work. It explains the standards and functions of communication in policy making. It teaches the use of selected public policy communication genres and illustrates their practical use. It includes numerous, varied writing samples. It is a particularly useful writing guide for students preparing for careers in public administration, politics, government, law, public relations, nonprofit organization advocacy, journalism, public health, or any profession engaged in public process or concerned with public affairs.

